



## Referral Agent Program



### Enhance your client relationships and earn a \$100 referral fee!

The Referral Agent Program from Sterling is an outstanding opportunity to provide quality insurance coverage to your Medicare-eligible clients while earning a referral fee. It's simple: you refer your clients to Sterling, our knowledgeable and attentive sales agents help your clients every step of the way, and you earn \$100 for every Sterling Medicare Supplement policy sold from your referrals.

### More than just great coverage.

Sterling offers a variety of Medicare Supplement plans to fit your clients' diverse healthcare needs and is proud to offer one of largest Medicare Select hospital networks in the country.

With each Medicare Supplement plan, Sterling includes value-added services at no additional cost. This includes our 24-hour Nurse Advice Line and Silver&Fit® exercise and healthy aging program designed specifically for Medicare beneficiaries.

### A company you can trust.

We understand how valuable your client relationships are, and that you want only the best for them. By choosing a partner in Sterling, you are entrusting your clients to a caring and compassionate organization that excels in customer service at every level. We believe help should be just a click or phone call away, so we provide quick and easy access to a person on the phone.

### Track record of success.

Sterling Insurance, established in 1958, is licensed in 50 states, plus Washington, D.C., and has sales offices across the country. We are experts in the field of Medicare, and are dedicated to serving the needs of Medicare beneficiaries, their healthcare providers and their employers.

We are financially stable which is reflected in our "B++" (Good) rating from A.M. Best. Sterling is division of Windsor Health Group, a subsidiary of Munich Re North America, the world's largest provider of specialized health reinsurance.

### Get started today.

Complete the Referral Agent Setup Packet and submit to Sterling for processing. Each time you refer a client to Sterling, complete and send in a Referral Card. When that referral results in a sold Medicare Supplement policy, we will pay you a \$100 fee.

For more information, contact the local Sterling Market Manager, visit [www.sterlinginsurance.com/agents/referral-agent-program](http://www.sterlinginsurance.com/agents/referral-agent-program) or call 1-866-619-2509.



\*"B++" rated organizations are defined by A.M. Best as Good. This rating is assigned to companies that have a good ability to meet their ongoing obligations to policyholders.

**Trusted. Value. Sterling.**